

Sweetie-licious

Bakery Café and Bake Shoppe

Good Food, Good Deeds, Good Lives!



Our Holiday 2014 Newsletter

Christmas and the Holidays...what a wonderful time of the year! I can never get enough of the sweet energy in the air at this magical time. I believe that the Christmas season brings out a joyous and giving spirit in most of us, and leaves us believing in the greater good, of not only mankind, but of ourselves!

However, the season can get a little too busy. But if we slow it down, simplify, and take the time to absorb the sights and sounds at this special time of year, we will most certainly fill our hearts and homes with cupfuls of Christmas cheer! For there is nothing more gladdening than the dreamy smell of gingerbread filling our loving kitchens, or a crackling fire spilling warmth into our souls.

It's the most magical time of the year for everyone at Sweetie-licious! We love all the hustle and bustle; gentle snow flying outside our windows, cheery Christmas music raising spirits, and of course, all the traditional treats that make everyone so holiday-happy here at the shop. Such favorites as gingerbread boys, frosted Christmas tree cookies, Christmas coffee cakes, chocolate peppermint brownies, and our classic pecan dark chocolate and holiday berry pies!

Please remember us and our award-winning treats for all your holiday gift giving! And now that our pies are available nationwide through **Williams-Sonoma**, you can send a tasty dessert to loved ones across the country.

Charles Dickens said it best, "I will honor Christmas in my heart, and try to keep it all the year." What a lovely notion for us all to take on. May the spirit of magical faith be yours this Holiday Season!

Eat Pie and Love Life -- Linda

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*"Christmas isn't a season. It's a feeling."
- Edna Farber*

**Need a Christmas gift for the baker
(or wannabe baker) in your family?
"Sweetie-licious Pies: Eat Pie, Love Life"
is the perfect present!**



Linda shares 52 recipes of her signature creations and the stories that inspired each one. Honored as a 2014 Michigan Notable Book, this beautiful hardcover edition is loaded with colorful vintage style photos taken at Linda's farmhouse and shop, and step-by-step instructions on how to recreate these award-winning desserts at home.

To get your copy, go to: www.sweetie-licious.com or stop by one of our three locations.

www.sweetie-licious.com



Holiday Cherry Winks

These perky little cookies with a cherry that winks from atop each one have been popular since the 1950's.

- 1 C. sugar
- ¾ C. shortening
- 2 eggs
- 2 Tbsp. milk
- 1 tsp. vanilla
- 2 ¼ C. flour
- 1 tsp. baking powder
- ½ tsp. baking soda
- ½ tsp. salt
- 1 C. chopped pecans
- 1 C. chopped dates
- 1/3 C. maraschino cherries,
drained & chopped
- 2 ½ C. coarsely crushed cornflakes
- 15 maraschino cherries, quartered

Preheat oven to 375 degrees.

Grease cookie sheets. In a large bowl, combine first 3 ingredients, blending well. Add flour, baking powder, baking soda, salt, pecans, dates, and cherries. Drop by rounded teaspoonfuls into crushed cornflakes. Form into 1" balls and place on cookie sheets, 2" apart. Top each with a ¼ maraschino cherry. Bake 10-15 minutes until light golden brown. Makes 5 dozen cookies.

Sweetie News...

The Search Is Over For Michigan's Best Pie!: We were elated to be selected this fall as the #1 "Michigan's Best Pie" by MLive newspaper! They polled readers across the state, and thanks to our faithful fans, Sweetie-licious was the runaway winner in the Lansing area poll, launching us into the top 24. MLive visited each and every shop, and we were so honored to be given the top spot. "Sweetie-licious was selected for its buttery and flaky crust, great fillings and attention to detail in every pie. We also loved the retro vibe - from the quaint shop with Frank Sinatra music playing in the background to Linda's vintage styling," said MLive reporter John Gonzalez.

Best Apple Pie In All The Land?!: According to the "Steve Harvey" show... yes! Linda was beyond thrilled Sweetie-licious was asked to compete for the Best Apple Pie in the country on an episode of this nationally syndicated program which aired Monday, November 24th. During their popular "Great American Food Fight" segment, Linda got an assist from Steve himself to create her delicious "Laura's Sticky Toffee Pudding Caramel Apple Pie." The studio audience voted after a blind taste test, and when Steve did a happy jig after sampling his first bite, we knew that Linda would win the coveted Golden Spatula award! (check it out at: www.steveharveytv.com)

Third Time's A Charm: After a summer of hard work and preparation, we were so excited to cut the ribbon on our third store in the charming Gaslight Village community of East Grand Rapids, MI. At the Grand Opening on September 26th, we welcomed a steady stream of customers who came in to check out our newest location and enjoy a free piece of pie!

Encore, Encore!: Both PBS specials that feature Linda and her family will be airing again during the holiday season. "Sweetie-licious Slice of Life: A Farm to Table Gathering," which was shot at Linda's farmette this summer, has been offered to PBS stations nationwide. Check local listings for air dates and times! Locally, it airs on WKAR-TV in Lansing on Saturday, Nov. 29 at 12 pm, and on WGVU-TV in Grand Rapids on Saturday, Dec. 6 at 11 am and Sunday, Dec. 14 at 5:30 pm. WKAR is also re-airing the Christmas themed "Sweetie-licious: A Taste of the Season" on Saturday, Nov. 29 at 1 pm & Wednesday, Dec. 7 at 10 am.

'Tis The Season: Need an unforgettable corporate or personal gift? Show your appreciation with our mouthwatering homemade goodies including award-winning pies, cookies, brownies and muffins! Call our DeWitt shop at 517-669-9300 to order!

About Linda Hundt...

Ever since she got her first turquoise Easy Bake Oven, Linda Hundt has known that baking delicious memories for others was her mission in life. Now a nineteen-time national pie-baking champion and retro-inspired bakery owner, she has been featured on the **Food Network**, the **Steve Harvey** show and other television programs, as well as in newspapers and magazines throughout the country, including **The Wall Street Journal**, **The New York Times**, **Parade** and **Country Living**. She and Sweetie-licious Bakery Cafe have won numerous baking, restaurant and business awards, including the 2011 Crisco 100-Year-Anniversary Innovation Best of Show winner and the Food Network Amazing Pie Challenge. Her cookbook, **Sweetie-licious Pies: Eat Pie, Love Life**, was named as one of 2014 Michigan Notable Books. Linda is thrilled Sweetie-licious has been selected as the exclusive pie provider for Williams-Sonoma, Inc, and her pies are now available nationwide through the Williams-Sonoma website and catalog. Linda, who resides in a century-old farmhouse with her husband and has two lovely grown daughters, is a sought-after keynote speaker who focuses on entrepreneurship, inspiration and pie baking.



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